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Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	5A-530A		:30	\$150.00	10/17-10/19	1	1	1	\$150.00	
		Buyline Comment: 5A NEWS										
	2	M-TU	5A-530A		:30	\$150.00	10/22-10/23	2	1	2	\$300.00	
		Buyline Comment: 5A NEWS										
	4	W-F	530A-6A		:30	\$150.00	10/17-10/19	2	1	2	\$300.00	
		Buyline Comment: 530 NEWS										
	5	M-TU	530A-6A		:30	\$150.00	10/22-10/23	1	1	1	\$150.00	
		Buyline Comment: 530 NEWS										
	6	W-F	6A-630A		:30	\$300.00	10/17-10/19	2	1	2	\$600.00	
		Buyline Comment: 6A NEWS										
	7	M-TU	6A-630A		:30	\$300.00	10/22-10/23	1	1	1	\$300.00	
		Buyline Comment: 6A NEWS										
	8	W-F	630A-7A		:30	\$300.00	10/17-10/19	2	1	2	\$600.00	
		Buyline Comment: KTNV 630										
	9	W-F	7A-9A		:30	\$300.00	10/17-10/19	1	1	1	\$300.00	
		Buyline Comment: GD MRN AMR										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	10	M-TU	7A-9A		:30	\$300.00	10/22-10/23	1	1	1	\$300.00	
		Buyline Comment: GD MRN AMR										
	11	W-F	9A-10A		:30	\$200.00	10/17-10/19	2	1	2	\$400.00	
		Buyline Comment: MORNING BLEND										
	12	M-TU	9A-10A		:30	\$200.00	10/22-10/23	1	1	1	\$200.00	
		Buyline Comment: MORNING BLEND										
	13	W-F	10A-11A		:30	\$450.00	10/17-10/19	2	1	2	\$900.00	
		Buyline Comment: THE VIEW										
	14	M-TU	10A-11A		:30	\$450.00	10/22-10/23	1	1	1	\$450.00	
		Buyline Comment: THE VIEW										
	15	W-F	11A-12P		:30	\$325.00	10/17-10/19	1	1	1	\$325.00	
		Buyline Comment: NEWS										
	16	M-TU	11A-12P		:30	\$325.00	10/22-10/23	2	1	2	\$650.00	
		Buyline Comment: NEWS										
	17	W-F	12P-1P		:30	\$250.00	10/17-10/19	2	1	2	\$500.00	
		Buyline Comment: THE CHEW										
	18	M-TU	12P-1P		:30	\$250.00	10/22-10/23	2	1	2	\$500.00	
		Buyline Comment: THE CHEW										
	19	W-F	1P-2P		:30	\$250.00	10/17-10/19	3	1	3	\$750.00	
		Buyline Comment: REVOLUTION										
	20	M-TU	1P-2P		:30	\$250.00	10/22-10/23	1	1	1	\$250.00	
		Buyline Comment: REVOLUTION										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	21	W-F	2P-3P		:30	\$250.00	10/17-10/19	3	1	3	\$750.00	
		Buyline Comment: GENRL HOPSTIAL										
	22	M-TU	2P-3P		:30	\$250.00	10/22-10/23	1	1	1	\$250.00	
		Buyline Comment: GENRL HOPSTIAL										
	23	W-F	3P-330P		:30	\$225.00	10/17-10/19	2	1	2	\$450.00	
		Buyline Comment: MILLIONAIRE										
	24	M-TU	3P-330P		:30	\$225.00	10/22-10/23	2	1	2	\$450.00	
		Buyline Comment: MILLIONAIRE										
	25	W-F	330P-4P		:30	\$200.00	10/17-10/19	2	1	2	\$400.00	
		Buyline Comment: NEWS										
	26	M-TU	330P-4P		:30	\$200.00	10/22-10/23	2	1	2	\$400.00	
		Buyline Comment: NEWS										
	27	W-F	4P-430P		:30	\$275.00	10/17-10/19	2	1	2	\$550.00	
		Buyline Comment: JUDE JUDY										
	28	M-TU	4P-430P		:30	\$275.00	10/22-10/23	2	1	2	\$550.00	
		Buyline Comment: JUDE JUDY										
	29	W-F	430P-5P		:30	\$275.00	10/17-10/19	2	1	2	\$550.00	
		Buyline Comment: JUDE JUDY										
	30	M-TU	430P-5P		:30	\$275.00	10/22-10/23	2	1	2	\$550.00	
		Buyline Comment: JUDE JUDY										
	31	W-F	5P-530P		:30	\$375.00	10/17-10/19	2	1	2	\$750.00	
		Buyline Comment: NEWS										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	32	M-TU	5P-530P		:30	\$375.00	10/22-10/23	1	1	1	\$375.00	
		Buyline Comment: NEWS										
	33	W-F	6P-630P		:30	\$400.00	10/17-10/19	2	1	2	\$800.00	
		Buyline Comment: NEWS										
	34	M-TU	6P-630P		:30	\$400.00	10/22-10/23	2	1	2	\$800.00	
		Buyline Comment: NEWS										
	35	W-F	630P-7P		:30	\$400.00	10/17-10/19	3	1	3	\$1,200.00	
		Buyline Comment: NEWS										
	36	M-TU	630P-7P		:30	\$400.00	10/22-10/23	1	1	1	\$400.00	
		Buyline Comment: NEWS										
	37	W-F	7P-730P		:30	\$275.00	10/17-10/19	2	1	2	\$550.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	38	M-TU	7P-730P		:30	\$275.00	10/22-10/23	2	1	2	\$550.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	39	W-F	730P-8P		:30	\$275.00	10/17-10/19	2	1	2	\$550.00	
		Buyline Comment: MILLIONAIRE										
	40	M-TU	730P-8P		:30	\$275.00	10/22-10/23	2	1	2	\$550.00	
		Buyline Comment: MILLIONAIRE										
	41	W-F	11P-1135P		:30	\$700.00	10/17-10/19	2	1	2	\$1,400.00	
		Buyline Comment: LATE NEWS										
	42	W-F	1135P-1205A		:30	\$350.00	10/17-10/19	2	1	2	\$700.00	
		Buyline Comment: NIGHTLINE										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	43	M-TU	1135P-1205A		:30	\$350.00	10/22-10/23	2	1	2	\$700.00	
		Buyline Comment: NIGHTLINE										
	44	W	10P-11P		:30	\$1,350.00	10/17-10/17	1	1	1	\$1,350.00	
		Buyline Comment: REVENGE										
	45	SA-SU	530A-6A		:30	\$200.00	10/20-10/21	2	1	2	\$400.00	
		Buyline Comment: KTNV 530										
	46	SA-SU	6A-630A		:30	\$250.00	10/20-10/21	1	1	1	\$250.00	
		Buyline Comment: KTNV 6A										
	47	SA-SU	630A-7A		:30	\$250.00	10/20-10/21	1	1	1	\$250.00	
		Buyline Comment: KTNV 630A										
	48	SA-SU	7A-8A		:30	\$325.00	10/20-10/21	1	1	1	\$325.00	
		Buyline Comment: GMA										
	49	SA-SU	8A-9A		:30	\$250.00	10/20-10/21	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	50	SA	9A-4P		:30	\$900.00	10/20-10/20	1	1	1	\$900.00	
		Buyline Comment: NCAA FOOTBALL										
	51	SA	5P-830P		:30	\$1,500.00	10/20-10/20	1	1	1	\$1,500.00	
		Buyline Comment: ABC COL FTBL										
	52	SA	6P-630P		:30	\$250.00	10/20-10/20	1	1	1	\$250.00	
		Buyline Comment: NEWS										
	53	SU	10A-11A		:30	\$450.00	10/21-10/21	1	1	1	\$450.00	
		Buyline Comment: THIS WEEK										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .HELLER FOR SENATE

Product DEAN HELLER

Estimate#

Buyer NEIL WILLIAMS

Phone#

Fax#

Agency () STRATEGIC MEDIA SVCS

3299 K STREET NW SUITE #200

WASHINGTON, DC 20007

Agency C/P1/P2/E

Flight Dates 10/17/2012 - 10/23/2012

Hiatus Weeks

Rep Firm

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Salesperson Phone# 215-567-6005

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	54	SU	6P-630P		:30	\$300.00	10/21-10/21	1	1	1	\$300.00	
			Buyline Comment: KTNV SUN EN									
	55	SU	8P-9P		:30	\$2,250.00	10/21-10/21	1	1	1	\$2,250.00	
			Buyline Comment: ONE UPON A TIME									

---REPORT TOTALS---

Report Totals: 88 / \$30,625.00

---SALES MONTHLY TOTALS---

Oct 12: 88 / \$30,625.00

Sales Totals: 88 / \$30,625.00

Station Totals: 88 / \$30,625.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$170,139	KBLR	0%	KLAS	25%	KSNV	26%	KTNV	18%	KTUD	1%
		KVCW	3%	KVMY	5%	KVVU	22%				

---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE